



2<sup>ND</sup> ANNUAL  
**JUNETEENTH**  
CULTURAL CELEBRATION  
GALA

# SPONSORSHIP PACKAGE

LIVE MUSIC . PERFORMANCES . DANCE . FOOD

**BENEFITING THE GREAT KHALID FOUNDATION &  
YWCA EL PASO DEL NORTE REGION**

JUNE

SATURDAY  
**8<sup>TH</sup>**

6PM - VIP  
7PM - Lobby opens  
8PM - Show, followed  
by an evening  
of dancing.

**AT THE PLAZA THEATRE**



eliminating racism  
empowering women  
**ywca**  
El Paso del Norte Region



# SPONSORSHIP PACKAGE

JUNE 8th, 2024 AT PLAZA THEATRE

Net proceeds will be used for art, music and cultural enrichment for early childhood and school-aged children to promote peace, justice, freedom, and dignity for all. Both The Great Khalid Foundation and YWCA El Paso Del Norte Region provide strong programming to support children throughout the Borderplex Region.

All sponsorships include:

10 event tickets (includes 2 VIP reception passes), reserved seating for Juneteenth show, acknowledgement during show, event signage, logo on websites/social media/print advertising/e-blasts, acknowledgement in event program.

## **\$15K Performance Hall & Juneteenth Show Sponsorship**

Celebrate Freedom Day with our Juneteenth show, featuring musicians, dancers, culture and excellence in the arts. An educational and uplifting journey through the decades of Black freedom in America.

## **\$10K Jazz Dinner Reception Sponsorship**

An elegant gathering of VIP guests on the mezzanine level of the historic Plaza Theatre, featuring live jazz music, Southern-inspired hors d'oeuvres, signature Juneteenth cocktails, and spoken word performance.

## **\$5K African Art Exhibit Sponsorship**

Educational African Art Exhibit honors the traditions and craftsmanship of Africa, and reveals influences on modern-day Black excellence in art and performance. In collaboration with the International Museum of Art.

## **\$5K Juneteenth Pathway to Freedom Sponsorship**

Visual historic commemoration detailing the story of Juneteenth. A recognition of the newest federal holiday letting the 250,000 Black people living in Texas know they were free at last.

## **\$5K Paparazzi 360 Glam Sponsorship**

Commemorate celebrating Juneteenth and learning about Black excellence in the arts by grabbing a group of friends for a 360-degree photo of shared joy as we come together as a community to celebrate freedom.

## **\$5K Juneteenth Red Carpet Sponsorship**

Enjoy the parade of guests dressed to the nines as they strike a pose for photos before entering the Juneteenth performance. Our Juneteenth guests knock it out of the park with their finery and elegance.

## **\$2.5K Contributing Underwriter Sponsorship**

Elevate racial equity initiatives and youth education in the region by underwriting the cultural event. Funding provides programming and training resources to eliminate racism and celebrate cultural diversity.

## **\$1.5K Corporate Ticket Bundle**

Receive 10 tickets to the Juneteenth Gala. Includes access to educational displays in event lobby and the Juneteenth show. Does not include VIP passes.

To secure your sponsorship contact Melissa Atkins Wardy at [m.wardy@ywcaelpaso.org](mailto:m.wardy@ywcaelpaso.org) or 915-519-0000 Ext: 1162

To buy a ticket visit [universe.com](https://universe.com) or scan the QR code.

